



نقابة الأطباء البيطريين الأردنيين  
البريد السوارد

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الموافق: ٢٤

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سعادة نقيب المهندسين الزراعيين  
سعادة رئيس الإتحاد العام للمزارعين الاردنيين  
سعادة رئيس اتحاد مزارعي وادي الأردن  
سعادة رئيس الجمعية الأردنية لمنتجي ومصدري الخضار والفواكه  
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سعادة رئيس الإتحاد النوعي لمربي الدواجن

اشارة إلى كتاب نائب رئيس الوزراء ووزير الخارجية وشؤون المغتربين رقم (٥٢٠٣٢/١١٩٢/١٥) تاريخ (٢٠٢٣/١٠/١٥) بخصوص تنظيم منتدى ومعرض اسيا للتصنيع الزراعي الذي سيعقد بتاريخ ٢٠٢٣/١٢/٢ في اسناتا والمرفق صورة عنه.  
للاطلاع وتعميم الدعوة للمعنيين لديكم.

وتفضلوا بقبول فائق الاحترام

السراعية

المهندس المساعد الأمين العام  
المهندس المساعد الأمين العام  
المهندس المساعد الأمين العام

نسخة/ عطوفة الأمين العام  
نسخة/ مساعد الأمين العام للمشاريع والتنمية الريفية  
نسخة/ مدير مديرية تشجيع الاستثمار وريادة الأعمال الزراعية  
نسخة/ رئيس قسم الشراكة بين القطاعين وريادة الاعمال الزراعي



# ASIA AGRO PROCESSING 4.0

INTERNATIONAL INVESTMENT FORUM & EXHIBITION

**AGRO INDUSTRY KZ**  
MARKETING • DEVELOPMENT • CONSULTING



## ***To the companies supplying equipment and technologies of agricultural raw materials processing!***

Consortium of companies "Agro Industry KZ" and "DAN AgroMarketing Group", expresses its gratitude to you, and informs about the preparation of the International Investment Forum and Exhibition "Asia AGRO Processing 4.0" (Forum-Exhibition) on December 7, 2023 in Astana, A. Bokeykhana str., building 1a.

The events are held with the official support of the Ministry of Agriculture of the Republic of Kazakhstan, Ministry of Trade and Integration of the Republic of Kazakhstan, Ministry of Foreign Affairs of the Republic of Kazakhstan, and industry associations.

The purpose of the Forum and Exhibition "Asia AGRO Processing 4.0", in the conditions of changes and difficulties of the current season, presentation of demanded directions of raw material and livestock processing, organisation of a business platform to assist farmers in business diversification, presentation of business ideas and technologies of agricultural processing, exchange of experience in the implementation of successful processing projects in the agricultural industry.

It is expected that the Forum and Exhibition will be attended by agroholdings and farmers from all regions of Kazakhstan, regional associations of agricultural producers, representatives of Akimats and financing organisations, foreign and domestic companies-suppliers of technologies and equipment for agricultural raw materials processing, including non-industrial scale, providing opportunities for agricultural raw materials processing by farmers themselves, development of cooperation of commodity flows of agricultural producers.

International leading industry experts will give recommendations on a wide range of agro-processing issues and demand trends, promising consumption niches in the world and in different regions (Europe, Africa, Central Asia, Southeast Asia). Experts from the world's leading consulting companies are expected to present their recommendations.

The Forum will be attended by heads of the Ministry of Agriculture of the Republic of Kazakhstan, Ministry of Industry and Construction of the Republic of Kazakhstan, Ministry of Trade and Integration of the Republic of Kazakhstan, members of Parliament, National Chamber of Entrepreneurs of the Republic of Kazakhstan "Atameken", JSC NC KazTrade, JSC NC KazakhInvest, JSC "Export Insurance Company "KazakhExport", operating agro-processing enterprises of Kazakhstan, Russia, Central Asia and other countries, suppliers of equipment and technologies, logistics companies, companies providing storage services, industry associations and unions (including foreign).

Dear Friends, International Investment Forum and Exhibition "Asia AGRO Processing 4.0" is the first and only specialised event in Kazakhstan on processing of raw materials for farmers!

Forum and Exhibition "Asia AGRO Processing 4.0" is an opportunity for you to introduce and present your equipment and technologies directly to agricultural producers and representatives of Akimats in one place and at once!

**The events will be held in the same venue, providing the best conditions for presentations, introductions and co-operation agreements!**

*About the Organisers:*

*The Consortium is the host of the International Conference-Contraction "Seed Day "Tukym" (18 February 2022, 24-25 November 2022, Astana, 6 December 2023, Radisson Hotel, Astana), the International Forum "PRO Milk.Trends '22" (11 October 2022, Astana, Astana), 1st International Regional AgroForum "PRO AgroTechnologies'23" (2 March 2023, Kostanay), 2nd International Forum "PRO Milk.Trends'23" and 1st Exhibition "QazaqSut" 30 June - 1 July 2023, Petropavlovsk).*

*Best regards,*

**Chief Executive Officer  
Agro Industry KZ**



**I. Mukhamejanova**

**Chief Executive Officer  
DAN AgroMarketing Group**



**D. Lee**

www.agrotrends.kz

8 701 513 2321 (WhatsApp, Telegram)

8 705 901 2812 (WhatsApp, Telegram)

8 701 511 3553 (WhatsApp, Telegram)

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## Programme

### International Investment Forum & Exhibition

### «Asia AGRO Processing 4.0»

08:30-09:40 Registration for the Forum. Coffee break

09:40-10:00 Opening Speech

10:00-17:00 Working hours of the Exhibition

#### 10:00-11:40 Trends in processing industry

10:00-10:20 Current situation

10:20-10:35 Regional perspectives and conjuncture

10:35-10:50 State support for processing in Kazakhstan

10:50-11:05 European demand and opportunities. Conditions, barriers, risks . Logistics.

11:05-11:25 Demand from markets in China, Africa

11:25-11:40 Investment opportunities in the agro-processing industry

11:40-12:00 Coffee break

#### 12:00-14:15 Food processing

12:00-12:15 Domestic market needs

12:15-12:30 Promising niches for Kazakhstan and Central Asia

12:30-12:45 Technology. Recommendations of professionals

12:45-13:00 Technology. Recommendations of professionals

13:00-13:15 Sales and marketing

13:15-13:30 Project implementation experience, specifics

13:30-14:15 Lunch

#### 14:15-15:30 Processing of raw materials (non-food)

14:15-14:30 Export opportunities

14:30-14:45 Project implementation experience

14:45-15:00 Technology. Recommendations of professionals

15:00-15:15 Technology. Recommendations of professionals

15:15-15:30 Project implementation experience, specifics

16:50-17:10 Demand trends for the decade

**Special Feature**

- 15:50-16:05 Working capital and investments**
- 16:05-16:20 Business Planning. Choosing an idea**
- 16:20-16:35 Storage & Packaging**
- 16:35-16:50 Product range expansion, specifics**
- 16:50-17:10 Demand trends for the decade**

**17:10-18:00 Summarising the results of the forum with experts**

**19:00-23:00 Gala Dinner**

## Terms of participation In the "Asia AGRO Recycling 4.0" Forum

KZT*	USD*	EUR*	Due dates
120,000	300	250	until October 15 2023
150,000	350	300	from October 15 to November 15 2023
200,000	450	400	after November 15 2023

**Payment for participation in the Forum includes:**

- Delegate participation in the Forum
- Forum materials obtaining (electronic catalogue, Forum presentations)
- Business card placement in the electronic catalogue of the Forum
- Coffee breaks, lunch, Gala Dinner

### Exhibition area

<i>Minimum exhibition area – 9 sq.m.</i>		
	Price until November 1 2023	Price after November 1 2023
<b>Furnished area.</b> <i>Includes 1 table, 2 chairs, bin, single-outlet up to 2kW.</i>	70 USD* _____ sq.m. = _____ USD	95 USD* _____ sq.m. = _____ USD
<b>Not furnished area</b> <i>all participant's equipment, without electricity</i>	31 USD* _____ sq.m. = _____ USD	65 USD* _____ sq.m. = _____ USD
<b>Advertisement on LED screens</b>		
<b>Additional Power Supply</b> <i>Cost will be calculated separately</i>	_____ kW	_____ kW
<b>Registration fee**</b>	260 USD ( <i>invitation to dinner 2 tickets, placement of the company's business card in the electronic Catalogue</i> )	

*\* Excluding bank commission. The invoice for payment in national currency is issued at the current exchange rate on the day of invoicing.*

**Payment terms**

- 100% prepayment on the invoice issued by the event Organiser according to the participant's application form
- A participant may unilaterally withdraw from participation
- Withdrawal from participation in the Forum shall be accepted only in writing, signed by the head of the organisation

**Money refund in case of withdrawal from participation in the Forum:**

- until October 15 2023, the Organiser will refund 80% of the paid amount;
- after October 15 until November 15 2023, the Organiser will refund 50% of the paid amount.;
- after November 15 2023, the paid amount is non-refundable.

**Additional opportunities for participants as negotiated with the Organiser**

- Participation as a sponsor of the Forum (under the terms of the Sponsorship Package)
- Making a speech with a presentation
- Advertisement in the Forum catalogue
- Inclusion of advertising, souvenir products of the company in the participant's package

**Registration on the website: [www.agrotrends.kz](http://www.agrotrends.kz) is required in order to take part in the International Investment Forum "Asia AGRO Processing 4.0", or Registration Application Form can be sent to the Organiser's e-mail (Contract Application).**

**For any questions on participation, please contact  
8 701 511 3553, 8 701 513 23 21, 8 705 901 2812  
(WhatsApp)**

**or by mail [agrotrendskz@gmail.com](mailto:agrotrendskz@gmail.com)**



# ASIA AGRO PROCESSING 4.0

INTERNATIONAL INVESTMENT FORUM & EXHIBITION



**AGRO INDUSTRY KZ**  
CONNECTING • DEVELOPING • CONSOLIDATING



Contract No \_\_\_\_\_

## FORUM

Company name (for the Forum catalogue)***	
Name of CEO	
Phone***	
Line of business (up to 100 symbols)***	Line of business:  E-mail: Website:

\*\*\*This information will be used to compile the company's business card for the Forum catalogue

Forum participants (full name, phone number, e-mail)
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Form of participation at the Forum:

Participant

Sponsor

Spokesman

Forum participants:

Name & Surname	Occupation	Contact

## EXHIBITION

(Indoor area)

Form of participation at the Forum:

Participant

Sponsor

Name & Surname	Occupation	Contact

Minimum exhibition area – 9 sq.m.

	Price until November 1 2023	Price after November 1 2023
Furnished area Includes 1 table, 2 chairs, bin, single outlet up to 2kW.	70 USD* _____ sq.m. = _____ USD	95 USD* _____ sq.m. = _____ USD
Not furnished area all participant's equipment, without electricity	31 USD* _____ sq.m. = _____ USD	65 USD* _____ sq.m. = _____ USD
Advertisement on LED screens		
Additional Power Supply Cost will be calculated separately	_____ kW	_____ kW



## GENERAL INFORMATION

### Exhibition work schedule

Installation of the exhibition	December 5-6	08.00 to 20.00
Arrival, registration of participants and setting up of stands	December 6	08.00 to 20.00
Official opening of the exhibition	December 7	at 9.00
Exhibition days and working hours		9:30 to 18.00
Removal and disassembly of exhibits	December 8	18.00 to 22.00

**On the basis of this Registration Form - Application Form, an invoice will be issued, which must be paid by the deadline specified in the terms of participation.**

**Payment terms:**

- 100% prepayment on the invoice issued by the event Organiser according to the participant's application form
- A participant may unilaterally withdraw from participation
- Withdrawal from participation in the Forum shall be accepted only in writing, signed by the head of the organization.

**Money refund in case of withdrawal from participation in the Forum & Exhibition:**

- until October 15 2023, the Organiser will refund 80% of the paid amount;
- after October 15 until November 15 2023, the Organiser will refund 50% of the paid amount;
- after November 15 2023, the paid amount is non-refundable.

The plan of exhibition pavilions shall be formed as applications are received. In exceptional cases, in the interests of the exhibition, the Organiser reserves the right to change the general plan of the exhibition or the location of any stand. At the request of the Exhibitors, the stand may be equipped with additional equipment and designed according to the attached individual scheme.

The Participant shall submit a list of exhibits and additional equipment required for the stand no later than one month prior to the start of installation. If the Participant has not submitted the list of additional equipment by 10 November 2023 prior to the start of installation, the cost of the equipment will be doubled.

**Registration of participation**

To guarantee participation in the exhibition it is necessary to:

- Send the registration application form and the payment order or a copy thereof to the Organiser. The application-registration form not paid in due time shall be deemed invalid.

Send to the address of the Organiser information about the company (details, main line of business) not exceeding 500 symbols (10 lines) in the Kazakh, Russian and English languages by November 10 2023.

*Note: Agro Industry KZ LLP does not provide any services of loading/unloading of exhibits and does not provide warehousing or storage of exhibits.*

<p><b>Organiser:</b></p> <p>Agro Industry KZ LLP Republic of Kazakhstan, 010000, Astana, Barayeva str. 25, office 29, phone.: +7 701 5113553</p> <p>BIN: 160140001346 BIC/SWIFT: K C J B K Z K X BC: 17, PDC: 859 JSC Bank Centre Credit Bank IBAN KZ618562203115934829</p> <p>SIGNATURE _____</p> <p>place of seal</p>	<p><b>Participant:</b></p> <p>LLP _____</p> <p>city _____ street _____, office _____</p> <p>phone: _____</p> <p>BIN: _____</p> <p>BIC/SWIFT _____</p> <p>BC: _____</p> <p>Bank _____</p> <p>IBAN _____</p> <p>SIGNATURE _____</p> <p>place of seal</p>
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+7 701 511 35 53

+7 701 513 23 21